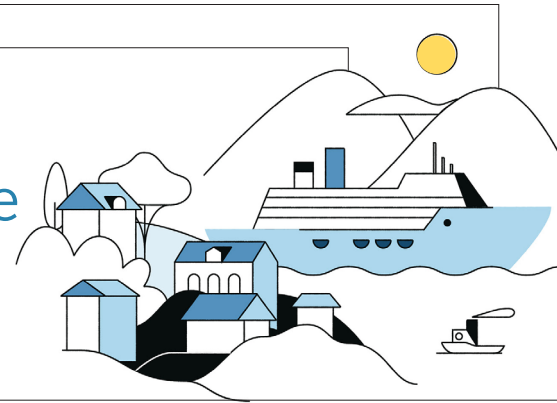


WINTER MED WEBINAR SERIES

Good management practices for the development of sustainable and responsible tourism in Mediterranean destinations



16 June 2020 | 10.30 - 11.30 CET

Governance Model for Sustainable Tourism Itineraries

Speakers

Emiliano **Carnieri** Tuscany Region

Margherita **Mugnai** - Sociolab

17 June 2020 | 10.30 - 11.30 CET

Tourism Sustainability Toolkit - Adapting tourism sustainability evaluation methods to local needs

Speaker

Tonia **Koutsopoulou** University of Thessaly

19 June 2020 | 10.30 - 11.30 CET

Transferability plan – co evolve

Speaker

Veronique **Ever** Creator

22 June 2020 | 10.00 - 11.00 CET

Implementing the Sustainable Destination Management Model in pilot areas.

We want to be sustainable, let's manage the destination accordingly!

Speaker

Nagore **Espinosa** in2destination

24 June 2020 | 10.30 - 11.30 CET

EuroVelo 8 – a Mediterranean long-distance cycle route

Speakers

Ivana **Karuza** Head of EU Projects Department at Croatian National Tourist Board

Jesús **Freire** European Cyclists' Federation.

29 June 2020 | 10.30 - 11.30 CET

Better in Winter promotional strategy of the Balearic Islands

Speaker

Margalida **Picornell** Agency for Tourism of the Balearic Islands

30 June 2020 | 10.30 – 12.00 CET

A model for Sustainable Tourism in the Coastal Areas of the Mediterranean - The case study of Naxos Island

Speakers

Mary **Krimnianioti** EGTC EFXINI POLI

Barbara **Sarnari** Vice president of SVIMED, Italy

Katerina **Margariti** Municipality of Naxos

2 July 2020 | 10.30 – 11.30 CET

Sustainable Tourism Tax of the Balearic Islands

Speaker

Margalida **Picornell** Agency for Tourism of the Balearic Islands

3 July 2020 | 10.30 – 11.30 CET

Overtourism and post Covid. Why calculating carrying capacity is still crucial.

Speakers

Dario **Bertocchi** Ca' Foscari University Venice

Irini **Barianaki** South Aegean Region

6 July 2020 | 10.30 – 11.40 CET

CIVITAS DESTINATIONS: The Shared Mobility Agency in touristic destinations

Speakers

Giorgio **Ambrosino** technical director

Saverio **Gini** R&I responsible

Viewers will be able to send the questions before, during or after the webinars, with answers being provided by speakers during the final Q&A sessions.

Participation is open through previous registration

A link for participating in the webinar will be sent after the deadline for registration.

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